

LOOKING FOR OPPORTUNITIES TO REACH NEW CUSTOMERS?

...BECOME AN AIDA VENDOR PARTNER

AIDA IS THE ASSOCIATION OF INDEPENDENT DRIVERS OF AMERICA

The Association of Independent Drivers of America (AIDA) is an organization committed to improving the safety of our highways and commercial drivers. Our membership is made up of owner-operators as well as contracted drivers representing both large and small trucking companies. AIDA serves its members by providing information, resources, safety tips – plus discounts on travel and safety related products and services.

AIDA PHILOSOPHY

AIDA serves the trucking and transportation industry with discounts and rebates from leading vendors. AIDA brings volume buying power to owner operators and fleets of every size, ranging in size from one up to thousands. With an active user base approaching 10,000 Owner Operators, AIDA negotiates the greatest possible savings with vendors and we extend those savings to our members. The money saved when using AIDA discounts goes directly to your bottom line. Our philosophy is that the independent owner operator - and small and mid-sized trucking companies - should have the chance to enjoy the discounts and rebates the larger companies enjoy, enabling them to benefit from economies of scale obtained by larger trucking companies.

WHY BECOME AN AIDA VENDOR PARTNER?

Access the buying power of the Membership of AIDA. AIDA represents the buying power of over 10,000 members across the country. AIDA members refer to us for recommendations for their business travel and personal services. AIDA is a trusted resource for our membership base and our qualified Vendor Partners receive first consideration from members searching our member benefits section on our website www.myaida.org.

**BECOME AN AIDA PARTNER
READY TO INCREASE YOUR MARKETING POWER AND
REACH NEW CUSTOMERS? CONTACT US TODAY.**

AIDA VENDOR PARTNER PROGRAM
BILL NEFF, DIRECTOR OF VENDOR PARTNERSHIP
EMAIL: VENDORS@MYAIDA.ORG
TEL: 321.421.6916
OR VISIT OUR WEBSITE AT WWW.MYAIDA.ORG
AND SELECT "VENDOR PROGRAM"



WHO SHOULD BECOME AN AIDA VENDOR PARTNER?

Any company providing travel related services, tractor/trailer enhancement or safety related services – and even small business or consumer services. Our members regularly travel the highways and byways of the U.S. and are consumers both at home and over the road. AIDA is recruiting Vendor Partners for a variety of products and services including food and lodging, health insurance and healthcare services, wireless telephones, vehicle equipment and services – virtually any business or consumer goods or service provider can grow their business through marketing their products to AIDA.

BENEFITS TO AIDA PARTNERS

- Prominent listing on our Member Benefits section of our website
- Direct link from our website to yours
- Your own product webpage on our website, if desired
- Mentions in driver promotions
- Access to our membership database, up to 3 times per year, for marketing your products

AIDA PARTNER VENDOR REQUIREMENTS

- Meet or exceed stated claims or advertisements
- Product or service must be made available to AIDA members at a price lower than an individual purchaser would pay
- Honor stated discount to any AIDA member, upon request or provision of discount code

